

est. 1888

THE BLOCKS

OF ROOSEVELT ROW



THE PROJECT

An exciting renaissance of the last two contiguous blocks of the original 1888

Churchill Addition.

The historic Flowers building, three bungalow-style homes and a new three-story building will be converted into a mixed-use development that includes local restaurants/bars, and market-style retail and office spaces.

Located at 5th Street and Roosevelt in the Roosevelt Row Arts District in Downtown Phoenix.

- Delivering 2017 -







ROOSEVELT ROW
Drivers For Development

4,915

DTPHX Multi-Family
Dev. Units
Constructed

2,153

DTPHX Multi-Family Dev. Units Under 2,573

DTPHX Multi-Family Dev. Units Planned/Proposed

\$4.6B

Phoenix RDA nvestments ('04-'15) 4,371

Housing Units
Built Since 2000

\$3.1B

2025 Est. PBC Economic Impact

3,094

DTPHX Hotel Rooms (+435 by 2017) 15K

DT ASU Campus Students by 2020 >7M

Annual Visitors

Sources: DTPHX.org and ESRI Community Analyst

Demographics 1-mile 3-miles 5-miles **Population** 15.288 119.596 370.519 49.455 49.591 47,847 Average HH Income Median Age 33.3 32.0 30.9 **Daytime Employees** 65,216 196,097 360,679

Daily Traffic Counts

5th Street & Roosevelt - 11,652 3rd Street & Roosevelt - 13,300 3rd Street & Portland - 54,742

